

where eyecare comes first

*Autumn/Winter 2016
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ANTI REFLECTION COATINGS

These coatings reduce surface lens reflections from around 10% to less than 2%, they help reduce glare (especially at night) and improve the appearance of a nice pair of spectacles – your vision is sharper and people see your eyes clearer than uncoated lenses. The newer coatings have a hydrophobic element and will reduce lens fogging and are easier to clean (at eyecare opticians they also come with a 2 year guarantee).

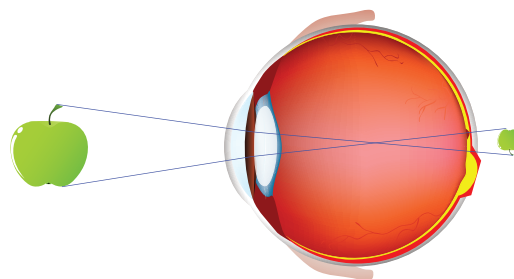


2 for 1 offer
Including Bifocals & Varifocals

**How does our 2 for 1 offer
differ from other opticians?
WE SAVE YOU MONEY!**

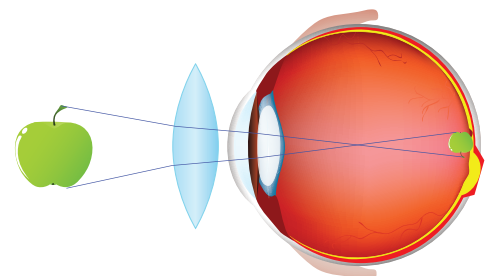
The two pairs do not have to be the same prescription. For example, if you need distance and reading glasses you pay only for one, the other is FREE! Both pairs from £78.95 complete! Contact us for full T&Cs.

Presbyopia



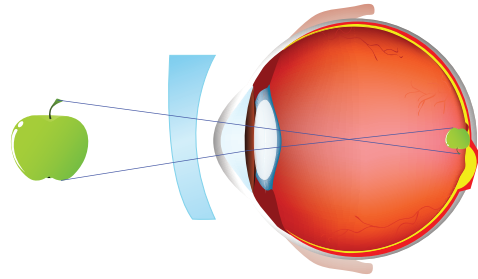
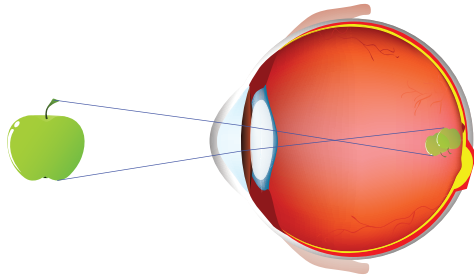
As your eye ages the lens which sits immediately behind your pupil thickens and loses elasticity. This reduces the eye's ability to change shape and focus on near (and far) objects.

Freeform varifocals are a newer type of varifocal lens to correct presbyopia with reduced distortion and a larger reading area than older varifocal designs - at EYECARE Opticians our varifocals come with a 60 day no quibble guarantee. If you can't get used to them you can swap them to bifocals or separate distance and near spectacles.



Astigmatism

This is often when the shape of the cornea is rugby ball shaped rather than spherical. The picture the retina receives will therefore be out of focus and images blurred, the greater the astigmatism the greater the blurring. It is very common and does not usually progress or worsen. It is easily corrected with spectacles or contact lenses. In children if uncorrected it can lead to a 'lazy' eye.



Eyeplan

The Eyeplan scheme allows you to save each month towards your next pair of spectacles or sunglasses with added bonuses. For more information go to: www.daviddowley.co.uk/eyeplan/

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SPORTS
Rx



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14 colour options* = 54 permutations!

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Why Choose Us?

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- NHS local eyecare scheme accredited member
- Qualified Opticians
- FREE NHS spectacles available for NHS voucher patients
- Home visits for the housebound
- FREE spectacles & repairs for children under 16 (with a NHS voucher)

EXCLUSIVELY for newsletter readers ONLY!

When you buy a frame from our designer range

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ADD £30 for standard varifocal lenses

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£99.95
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Lenses**

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Cannot be used with any other offer (offer ends December 30th 2016) - this voucher MUST be presented at time of dispensing.